

## **POTENTIA**

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## Music Review Highlights

Contact: Andrew Cadmore 8<sup>th</sup> July 2005

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Artist: ZONE

"A time capsule has opened and out of the past comes a lost sound, resurrected with new found vitality! .... Placing frames of reference on this album could well do more harm than good, as Zone's style of instrumental electronic music is quite individual .... some of the most devastatingly glamorous music to appear on record since...?"

"Excellent debut recording from a Welsh outfit whose music fits loosely in the ambient/industrial, electroacoustic vein .... The music often has a menacing and mysterious quality, as well as a somewhat exotic feel. .... mixed into a weird, eerie, wonderful, and most satisfying whole."

"This is the kind of album that people profess to enjoy strange sexual endeavours to, or even visualise their God after."

"Electronic Music for the mind and body. .... Well, here's a new sine wave of cottage industry-produced electronic music that severs at the neck once and for all those who insist on a separation of head and heart .... Journey Through A Body was the title of an infamous Throbbing Gristle bootleg. It is also a most apt description of Zone's Sword Of The Sun .... Zone are a Welsh group who generate the most elemental noises this side of a volcanic eruption and organise them into great blasting pieces .... or into deep reverberating tone patterns capable of agitating less than secure structures to the point where they collapse .... what really makes Zone's record so exemplary is their compositional range. .... The sort of record Tarkovsky's Stalker might dance to."

"there is a pulse to Zone's work and a kind of hideous beauty which reveals itself slowly to the careful listener. .... Huge slabs of gothic atmosphere are erected .... only to be torn down and replaced by something more delicate .... Zone are a strange and powerful force that you should plug into as soon as possible."

"a work not at all "negative" and unlistenable, .... it all pulls together into an admirable spiritual severity .... Don't be afraid of the sacred fire of Zone, listen and absorb what is communicated."



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Artistic Director: Chris Brandrick

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"all at once deceives and seduces. It appears to be out of its time in displaying freshness and clarity. .... a remarkable work that perfectly masters its subjects with/by a poetic language going right to the body (heart?)."

"The music itself attains an air of religious splendour, a grandeur only attained through a cleansing of the mind. .... Though their creativeness is not only musical, the side of their output as expressed here, is a joyous existence."

"To say that Zone creates some truly stunning music is an understatement. .... a simply devastatingly gorgeous work. .... combines a most exquisite, polyphonic medieval sounding Kyrie with piano and electronics in a way that is at once sumptuous .... As befitting a mass movement, it exudes a reverent majesty and ecclesiastical solemnity .... The resultant music is a rich multi-cultural bleed which is at once timeless and contemporary, universal and quite Western. .... this is a splendid recording worth seeking out."

"This is a mature, perfectly poised album. .... Miles from New Age nonsense or shapeless soundtrack noodling, this is purposeful, emotive, expressive music. My only criticism is that there simply isn't enough of it."

"Zone provides powerful ambient music for conjuring spells from the Egyptian Book of the Dead. .... a bit like something from Clockwork Orange, but underwater"

"As with everything Zone do, there is an attention to detail and genuine sense of not just searching but also finding, and it is this rare latter expression that makes their sometimes lonely and even troubled music as potent as it can be poignant. It is hard not be moved by this very human music .... Zone's music and approach at once enervating and intimidating and, at times, elusive. Saturated with so many cultural influences and traditions as to make fixity of origin a futile pursuit, this is music that is made at once for its own sake and for that of all who listen to it. .... Zone continue to bring their mind into their music with marvellous focus. Not for fake-hearted."

"intimations of jazz to flashes of idiosyncratic brilliance more reminiscent of Robert Fripp than Psychic TV. .... a soundtrack of sorts for a Europe lost in itself to the East and surrendered to its fate. .... Clever, perverse, and even witty, this is part of the new Zone, with band's enduring duo of Andrew Cadmore and Chris Brandrick more at ease and effortless than usual, the cerebral pursuits of wonder now transformed to a gentler but more incisive flux rendered tangible on the gorgeous Herald Of Coming Good, a sprightly effusion of chastened wonder. .... growth to a more expansive assertiveness is what this strange and powerful album is really all about: big on the inside."

Experimental \* Avant Garde \* Electronic \* Ambient \* Gothic \* Industrial \* Ethereal \* World

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